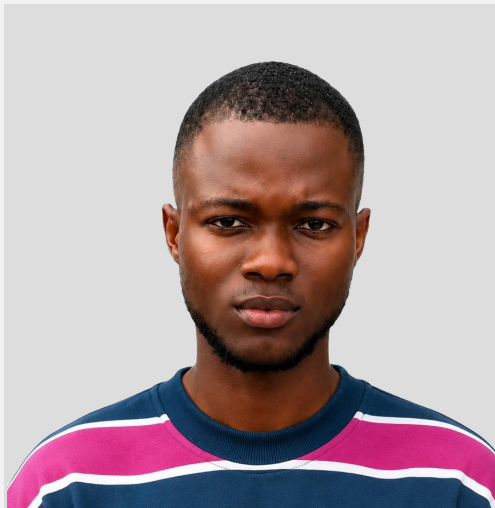




AYOMIDE SALAMI

Brand & Graphic Designer | Motion Designer

Hello!

I create clear, memorable brand identities and design systems that help businesses communicate with confidence. My work spans branding, social media design, campaign visuals and selected motion graphics, turning ideas into focused creative work that earns attention and supports growth.

I combine strategic thinking with strong visual execution to create work that is consistent, practical and built for real business goals. Alongside my core brand and graphic design practice, I create motion graphics for selected freelance and marketing projects.



Slimzyconcept@gmail.com



behance.net/slimzyconcept1



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Slimzycpt

SOFTWARE TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Figma
- Corel Draw
- Capcut

CORE SKILLS

- Brand Identity Design
- Visual Identity Systems
- Graphic Design
- Social Media Design
- Campaign Design
- Motion Graphics
- Typography
- Print & Digital Design
- AI-Assisted Creative Production

EDUCATION

University Of Abuja

B.Sc. Physics

2019 - 2023

EXPERIENCE

Freelance

Graphic Designer

2022 - Present

- Delivered end-to-end design solutions for 50+ local and international clients, focusing on branding and visual identity systems.
- Transformed client briefs into clear, high-impact visuals that improved brand perception and drove repeat business.
- Designed social media assets and event collateral for brands and organizations, increasing engagement and audience reach.
- Created selected motion graphics and animated content for freelance promotional projects.

Subandgain Telecommunication

Graphic & Motion Designer

2025 - Present

- Designed digital marketing assets for social media campaigns and telecom promotions, contributing to increased user engagement across platforms.
- Collaborated with the marketing team to develop consistent visual assets for telecom campaigns and promotions.
- Produced print materials and digital banners for nationwide campaigns using Adobe Creative Suite.

Nillion Nigeria

Graphic Designer

2025

- Led visual design for the Nillion Abuja Meetup (June 2025), creating event collateral that supported onboarding of new users into the ecosystem.
- Collaborated with cross-functional teams across the US and Nigeria to produce social media assets for X (Twitter), improving brand visibility and community engagement.
- Optimized design workflows to improve turnaround time while managing high-volume graphics for community updates and announcements.